ASCM TWIN CITIES CHAPTER
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SUPPLY CHAIN SUMMIT
05/16/2023 8AM – 5PM Crowne Plaza MPLS West, Plymouth, MN

Prepare your supply chain for the future:
Learning that leads to competitive advantage

Speakers & Topics: *Keynote Speakers*



Stephanie Stuckey
CEO, Stuckey's Corporation

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TOPIC

Stephanie Stuckey, CEO of Stuckey's Corporation, will share stories and lessons learned from the front lines of reviving her family's 80+ year old brand. After decades of outside ownership, Stephanie and her partners have brought the business founded by her grandfather from debt to profitability. Their success is due largely to vertical integration and streamlining their supply chain, with a focus on sourcing locally, innovation, and supporting American manufacturing. The Stuckey's story is one that will resonate with supply chain professionals and celebrates the value of resilience, grit, and overcoming the odds.

BIO

Stephanie Stuckey is CEO of Stuckey's, known for generations as a highway oasis serving up pecan log rolls and kitschy souvenirs. Stephanie received both her undergraduate and law degrees from the University of Georgia. She worked as a trial lawyer, was elected to seven terms as a state representative, ran an environmental law firm, served as Director of Sustainability for Atlanta, and taught as an Adjunct Professor at the University of Georgia School of Law. Stephanie purchased Stuckey's in November of 2019 and assumed the role of CEO. Stephanie's achievements include being named one of the Most Admired CEOs of 2022 by the Atlanta Business Chronicle, 100 Most Influential Georgians by Georgia Trend Magazine and a graduate of Leadership Atlanta. She serves on the corporate board for Bealls, a Florida-based retailer with more than 550 stores.



Shannon Karels

Co-Founder/Co-Author
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TOPIC

Women are encouraged to be their authentic selves in their entirety and not minimalized to one aspect of their identity: their gender. Learn how Shannon navigated this male-dominated industry to lead successful, award-winning operations. She will share some of the key success factors as well as lessons learned throughout her personal and professional journey. Her success story is characterized by authentic leadership, creating inclusive cultures, and achieving excellent business results.

BIO

Shannon Karels is a Sr. Operations Manager who has led multiple lean transformations and run operations for two large publicly traded corporations, across multiple industries and business models. Through this journey, Shannon has improved cultures in numerous manufacturing facilities by leading employee empowerment and engagement, and building highly successful teams, with a focus on business results. Shannon is known for leading accountable organizations built on trusting relationships that improve the companies' profitability and customer experience. Shannon holds a Bachelor's Degree in Supply Chain Management from Western Michigan University and is the author of *Steel Toes and Stilettos:A True Story of Women Manufacturing Leaders and Lean Transformation Success, 2022.*

Speakers & Topics

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Lisa Esberger

Founder & Chief Revenue Officer at Verdethos

TOPIC

We will take a look at how businesses within the agricultural commodity sector have begun to leverage blockchain and other decentralized ledger technologies to connect dots across complex global supply chains.

BIO

Lisa is the Chief Revenue Officer and co-founder of Verdethos, a startup building a blockchain based ERP platform for large agricultural commodity companies. Prior to co-founding Verdethos, Lisa built a fourteen-year career in wealth management, operations management, and leadership coaching. She had managed Fidelity's flagship Chicago offices' operations and partnered with Chicago's Managing Director at Creative Planning. Lisa studied financial planning through Northwestern University and emerging financial technologies and blockchain at Columbia University Fu School of Engineering. Lisa is ILT Academy's Director of Partnerships and serves on Minnesota Blockchain's Board of Directors. Lisa traveled to 22 countries seeking a deeper understanding of the impact complex global supply chains have on smaller landowners.

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Stephanie Larson, CPIM, CSCP

Sr. Manager for Supply & Demand Planning for AmesburyTruth Inc.

TOPIC

Stephanie will discuss the lessons learned through multiple ERP & Forecast Systems implementations. This presentation will walk through real life examples of SAP, EPICOR and Logility implementations. What you should know before you start, what would I do differently the next time, and things that were assumed that you should watch out for in your own company's implementation.

BIO

Stephanie Larson is the Sr. Manager for Supply & Demand Planning for AmesburyTruth Inc., and in her role, oversees the North American manufacturing SIOP process. Stephanie Larson is the Sr. Manager for Supply & Demand Planning for AmesburyTruth Inc., and in her role, oversees the North American manufacturing SIOP process. Stephanie graduated from UW-Eau Claire with a degree in Materials & Operations Management, and as has earned her CPIM and CSCP Certifications. In her 22 years of Supply Chain experience, she has held various roles throughout Supply Chain as Supply Chain Manager, Project Manager, Procurement, Logistics and Demand Planning. Stephanie had the opportunity to be selected to speak at the APICS Conference in 2013, and in 2014 was a speaker at the Logility Connections conference, IBF Conference, and the Best of the Best S&OP Conferences.

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Ralph Asher

Founder and Principal, Data Driven Supply Chain LLC

TOPIC

Attendees will learn about applications of supply chain analytics such as forecasting, network strategy and design, manufacturing optimization, last-mile delivery, and more. **They will learn about ways that open-source technologies are changing the landscape of supply chain analytics, giving organizations the flexibility to move away from software vendor lock-in.**

BIO

Ralph is the founder of Data Driven Supply Chain LLC, a Twin Cities-based consultancy at the intersection of supply chain, analytics, and artificial intelligence. Since 2021, Ralph and his team have used advanced supply chain modeling ("digital twins") to help clients make tough supply chain decisions. Clients range from startups to highly respected Fortune 500 companies, and stretch from St Paul to California to Norway. Ralph founded Data Driven Supply Chain after 8 years using data science to design supply chains at Target, where he designed the groundbreaking last-mile sortation center network, and at General Mills. He lives in the Twin Cities with his family.

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Speakers & Topics

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Ruzana Glaeser

CEO & Co-Founder
at bright meets brave

TOPIC

Preparation is the most important step to an effective negotiation. Most sourcing professionals now operate in the global market and conduct negotiations with parties all over the world. However, the preparation step for holding cross-cultural negotiations looks very different from negotiating with counterparts who share our cultural background. Understanding what to expect and what to watch out for will allow you to succeed in achieving your goals and avoid cultural faux pas. **The audience will walk away with helpful tools on how to uncover their blind spots and identify the cultural gaps as well as how to prepare for cross-cultural negotiation and adjust the strategy and tactics!**

BIO

Ruzana is a successful sourcing professional whose expertise lies in negotiations and supplier relationship management. She holds an impressive success record negotiating with and for manufacturing and retail companies, in the US and abroad, large corporations as well as small privately held firms. Utilizing a collaborative and agile style of negotiations she's able to achieve exceptional results all the while strengthening supplier relationships. In her spare time, she can be found at local ice rinks cheering for her hockey players year-round, on the slopes trying to keep up with her two daredevils or traveling the world with her family.

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Bryan Canfield

Director of Strategic Alliances
at C.H. Robinson

TOPIC

The autonomous commercial vehicle market has accelerated in recent years. Between 2020-2022, momentum was driven by the confluence of driver shortages, supply chain constraints, and an influx of venture capital while interest rates were low. Today, multiple developers have test operations active on public highways. **In this presentation, Bryan will provide an overview of where autonomous trucking is today and the potential impact it will have on the freight industry and supply chains.**

BIO

Bryan Canfield is the Director of Strategic Alliances at C.H. Robinson. Throughout his 14-year career with the global logistics company, he has led the development of new services for retail and ecommerce supply chains. As a logistics strategist, Bryan leverages research, insights, and market trends to drive innovation. Today, he leads C.H. Robinson's autonomous trucking strategy. As the largest mover of truckload freight in North America, C.H. Robinson is preparing for the impact autonomous trucks will have on the transportation landscape and its customers' businesses.

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Juli Lassow

Be Circular. Now.

TOPIC

Be Circular. Now. Making (and communicating) meaningful progress on strategic sustainability plans is a must for businesses today. Yet so many organizations struggle to take the first steps. **I believe that the Circular Economy is a straightforward, actionable, and proven framework to effectively jump-starting sustainability efforts. I am excited to share this concept in an approachable, informative way.**

BIO

Juli Lassow is the founder of JHL Solutions – a consultancy dedicated to helping build phenomenal product partnerships. Her specific expertise (and professional passion) is connecting the dots between retailers, suppliers, and the strategies they need to bring must-have products to market. She's committed to helping retail and brand clients have a more positive impact on the environment through the adoption of circular economy principles. Before establishing her business, Juli held several progressive leadership roles at Target Corporation.

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